

*The 100 Property Club's  
104<sup>th</sup> Dinner*

*Sponsorship Packages*



# What is 100 Property Club?

---

The 100 Property Club was established in 1972 as a unique social and networking organisation. Its membership includes property professionals, agents, developers, engineers, solicitors and contractors, based in London and the regions to the south and west of our Capital.

The club offers members the opportunity to meet at club lunches, dinners, technical seminars and a variety of social events throughout the year. Club activities are open to all members and we also encourage members to bring along guests who they feel would enjoy and benefit from the networking opportunities that our club brings.

Over the last 47 years, 100 Property Club has raised in excess of £750,000 and donated 52 minibuses to numerous schools for disadvantaged children all over London and the South East of England.

At last year's dinner, we attracted over 300 guests and raised an astonishing £20,000 for well-deserved charities. The Club were delighted to have Sir Ranulph Fiennes as its guest speaker last year.

This year we hope to raise even more and are lucky to have Kate Adie as our guest speaker.

More to follow about the charity we will be raising money for.

# Why should you sponsor 100 Property Club:

---

Raise your profile regionally whilst demonstrating your support for 100 Property Club.

- Sponsorships put your brand visuals in front of large audiences who haven't heard of your business. Providing fresh material to expand your content strategy. By connecting with the event holder on social media, you can find relevant audiences to target. Giving you that extra boost against competitors and allowing your business to gain new connections.
- An event and club based within the industry you work in will attract highly interested customers who work within the same industry, gaining opportunities to engage one on one with people looking for relevant product solutions.
- Customers will assume your business is reliable and reputable if you can sponsor club events. Use the clout you earn as a sponsor to grow your reputation in your community.
- Strengthening your business image is one of the most valuable benefits of event sponsorship. Customers love brands that care about spreading positive messages and helping the community. Linking your business to a worthy cause can draw lasting support and media attention. Community involvement also sets you apart from larger brands. People have more incentive to support your business if you're invested in the local community.

# Sponsorship Packages:

---

Platinum - £4,100	Gold - £2,900	Silver - £2,600
One table for 10 people in prime position on night	One table for 10 people in preferential position on night	One table for 10 people in preferential position on night
One full colour page advert in the dinner brochure.	Half a colour page advert in the dinner brochure.	Half a colour page advert in the dinner brochure.
Your logo on the 100PC website with a hyperlink to own page	Your logo on the 100PC website with a hyperlink to own page	Your logo on the 100PC website with a hyperlink to own page
A 500 word write up about your company on the 100PC Christmas dinner page	A 200 word write up about your company on the 100PC Christmas dinner page	
Platinum sponsorship logo to use for your own marketing purposes.	Gold sponsorship logo to use for your own marketing purposes.	
Acknowledgement of your sponsorship announced by the Chairman at an appropriate juncture	Acknowledgement of your sponsorship announced by the Chairman at an appropriate juncture	
Access to event photography for your own marketing purposes	Access to event photography for your own marketing purposes	
Display/exhibition space at the entrance to the dining room at the 104th dinner		
Most prominent social media coverage before, during and post event (company mentioned in each post relating to the event)		
Your logo on front of the dinner brochure which will be given to every attendee		
Exclusive pre-drinks and photographs with Kate Adie in a private room away from the usual pre drink bar.		

# PLATINUM

Lead sponsor of the 100 Property  
Club's 104<sup>th</sup> Dinner

£4,100

---

- One table seating 10 people in prime position on the night.
- One full page brochure advertisement in the dinner brochure.
- Your logo on the 100 Property Club website with a hyperlink to your own page.
- A 500 word write up about your company on the 100 Property Club dinner page.
- Platinum sponsorship logo to use for your own marketing purposes.
- Acknowledgement of your sponsorship announced by the Chairman at an appropriate juncture.
- Access to event photography for your own marketing purposes.
- Display/exhibition space at the entrance to the dining room at the dinner.
- Most prominent social media coverage before, during and post event (company name mentioned in each post relating to the event and your company logo printed onto imagery we use relating to the event).
- Your logo on the front of the dinner brochure which will be given to every attendee.
- Exclusive pre-drinks and photographs with Kate Adie in a private room away from the usual pre drinks bar.

# GOLD

Sponsors of the 100 Property  
Club's 104<sup>th</sup> Dinner

£2,900

---

- One table seating 10 people in preferential position on the night.
- Full a page brochure advertisement in the dinner brochure.
- Your logo on the 100 Property Club website with a hyperlink to your own page.
- A 200 word write up about your company on the 100 Property Club dinner page.
- Gold sponsorship logo to use for your own marketing purposes.
- Acknowledgement of your sponsorship announced by the Chairman at an appropriate juncture.
- Access to event photography for your own marketing purposes.

# SILVER

Brand Profile Package of the 100 Property  
Club's 104<sup>th</sup> Dinner

£2,600

---

- One table seating 10 people in preferential position on the night.
- Half a page brochure advertisement in the dinner brochure.
- Your logo on the 100 Property Club website with a hyperlink to your own page.

## Additional adverts

Want to advertise your business without buying a sponsorship package?

---

A **full**-page advert within the 100 Property Club Brochure:

£900

A **half**-page advert within the 100 Property Club Brochure:

£550

To reserve a sponsorship package or  
advertisement in our brochure please  
contact

Nicole Evans at

Vail Williams

[nevans@vailwilliams.com](mailto:nevans@vailwilliams.com)